



Avinash Bhujbal

Product Designer

bhujbalavinash93@gmail.com

+91 96734 76990

<https://avinashbhujbal.medium.com>

Highlights

- o 6+ years of professional experience in User Experience Design.
- o Ability to translate product goals and objectives into a functional user experience.
- o Hands-on in conducting Research, UX review, and Usability testing.
- o Experience in functional designs across desktop, tablet, and mobile devices.
- o Collaborate effectively with clients, stakeholders, product managers, and engineers to oversee the user experience of a product until launch.

Work Experience

Synerzip Softech – Product Designer

NOV 2019 – PRESENT

As a product designer, I am responsible to plan and conduct an end-to-end design process to craft meaningful experiences for a product/service.

I design and specify user interfaces using participatory and iterative design techniques. I also contribute to training, internal initiatives, blogging to the organization and individual level.

Mobisoft Infotech – UI & UX Designer

APRIL 2018 – NOV 2019

I was responsible to rapidly iterate through design solutions and take broad conceptual ideas and turn them into something useful and valuable for the users.

I introduced a process for icon solution to advance the development phase and enrich the user experience.

Xoriant Solutions

UX & UI Designer

AUG 2015 – APR 2018

I worked on designing user flows and experiences that are simple and elegant to use for mobile and web applications. I was also responsible to determine information architecture and create sitemaps for the product.

Design Intern

DEC 2014 – AUG 2015

Produced and branded HR collaterals such as flyers, graphics, retailers, and training manuals. Collaborated with HR & Marketing teams to create company's branding style guide which was later used in the internal products too.

Industry Experience

Compliance Management	Digital Wallet
Buyout Marketplace	e-commerce
Healthcare	Social Networking
Disaster Management	IoT

Skills

Research

Stakeholder interviews, Analytics review, Competitor analysis, Surveys, User interviews, Heuristic review, Usability testing, Stakeholder mapping

Define

Affinity mapping, Venn Diagram, Empathy mapping, Personas, Scenarios, Experience Map

Ideation

Whiteboarding, User flows/Workflows, Task flows, Information architecture, Prioritization grid, Sitemap

Design and Test

Wireframe, Styleguide and UI library, Visual design, Usability, Accessibility, Mockups, Interactive prototyping, Micro-interaction, Usability testing, A/B testing

Tools



Miro, Figma, Sketch, Adobe Illustrator, Adobe Photoshop, Principle, Invision, Zeplin, Avocode

Certifications



Enterprise Design Thinking Co-Creator issued by IBM



Enterprise Design Thinking Practitioner issued by IBM

Education

Bachelor of Computer Science

MARCH 2014 – MUMBAI UNIVERSITY